



### Monitor quality measures to drive improved performance

As the healthcare industry adopts value-based payment models, both providers and payers are expected to promote better health outcomes and cost efficiencies based on certain key quality measures such as Healthcare Effectiveness Data and Information Set (HEDIS<sup>®</sup>), Physician Quality Reporting System (PQRS) or Medicare Star. However, without access to actionable data to identify and address problem areas, they find that their performance often falls short.

With Hx Quality Measures, you can provide physicians, group practices and networks with the ability to continually monitor their performance on quality measures, while identifying and targeting at-risk populations for direct outreach to address gaps in care and improve health.

*Identify and communicate with at-risk populations to recommend specific actions to close gaps in care and improve health.*

Benefits include:



#### Better outcomes

Payers and providers have the data they need to identify and close gaps in care and boost their performance on quality measures such as HEDIS, PQRS or Medicare Star.



#### Reduced costs

Curb unnecessary treatments and avoid future claims.



#### Support population health

Report on high-risk patients at risk by identifying and addressing non-compliance and gaps in care.



#### Motivated providers

Armed with actionable analytics, providers can identify areas for improvement and take action to boost performance and maximize reimbursements and incentive payments.

*A health plan with 100,000 members could expect to receive \$17 million in reimbursements for every improvement in quality measures.*



Convenient, affordable  
access to quality care



### Member awareness

Through individual touchpoints or marketing campaigns, providers and payers can help members understand their individual risk factors and recommend specific actions they can take to close gaps in care and improve their health.



### Value-based care

Execute on value-based care contracts and capitalize on pay-for-performance incentive opportunities by identifying and closing gaps in care and improving HEDIS, Star and other quality measures.



### Data Engine Options

Whether using Hx Healthcare Analytics 360-generated information or customer-provided quality and performance data, Hx Quality Measures enables providers to better understand the comprehensive healthcare needs of their patients by viewing services needed vs. services completed by provider, by measure and by member.

*Only 25 percent of adults between age 50 and 64 years old are up-to-date on preventive services.*

## Boost HEDIS®, PQRS and Star ratings

Additional Benefits:



### Actionable Analytics

Enable providers to identify problem areas, close gaps in care and maximize reimbursements and pay-for-performance.



### Provider Dashboard

View performance by provider, member or quality measure. Drill down to identify specific problem areas. Aggregate performance data sent by the plan to support provider performance research and drill downs.



### Targeted Marketing

Identify non-compliant or at-risk member groups and implement awareness campaigns aimed at these populations.



### Enhanced Transparency

Give providers a clear view into areas for needed improvement. Identify low-performing group practices or individual primary care providers to provide assistance.

With Hx Quality Measures, providers and payers can monitor performance, identify problem areas, and close gaps in care to drive healthier patients and bottom lines. Contact us today at **877-492-3633** or **info@healthx.com** to learn more about how Healthx delivers engaging solutions to help guide the healthcare journey.