



## Streamline enrollment processes with online self-service

Manual benefits processes are enormously expensive and time-consuming for health plans and employers. That's why online enrollment has increasingly become an essential tool that payers offer their employer groups and health plan members.

The potential savings are enormous. Online self-service enrollment costs an average of only \$21.79 per employee versus \$109.48 per employee for traditional manual enrollment. That's an 80 percent cost reduction.

Hx Enrollment provides a comprehensive benefit enrollment solution that can be customized to meet the specific business needs of small health plans, third-party administrators, and midsize and large health plans.

Employees, employers, brokers and payers alike have all the online tools they need in a single, secure, self-service enrollment system. Easy to use and easy to understand, Hx Enrollment guides portal users through every task – from new hires and annual open enrollment through qualifying life event benefit changes.

### *Benefits for Payers*



#### Reduced overhead costs

Online self-service benefit enrollment significantly lowers costs by eliminating costly manual and paper-intensive processes. Enrolling online costs an average of \$21.79 per employee versus \$109.48 manually.



#### Lower error rates

Manual administration and billing processes can cause a 7 percent error in premium billing. More accurate insurance premiums and claims payment processes can save an estimated \$5 to \$15 per employee per month.



#### Streamlined processes

Delegate enrollment and member benefit management to empower group benefit administrators, brokers and employees. Online employee self-service can also yield an estimated 15 percent time savings overall for human resources staff.

*Automated benefit enrollment and administration have become a competitive necessity for payers to offer employer groups and health plan members.*



Convenient, affordable  
access to quality care



### Benefits for Members



#### Knowledge is power

Give employees the ability to research products offered by their group, so they have a full understanding of premium costs, in-network providers and other benefit information before making coverage decisions.



#### Increased convenience

Enable employees to submit annual renewal and open enrollment benefit selections electronically, rather than using paper forms.



#### Time savings

Enrolling online is faster and easier, resulting in higher member satisfaction.

*Online self-service costs an estimated 80 percent less than manual enrollment processes.*

## Lower-cost automated benefit administration

### Additional Benefits:

- **Secure, self-service portal.** Empower employees, employers, brokers and payers with all the tools they need to manage benefit enrollment and ongoing qualifying life event benefit changes.
- **Pre-populated forms.** Allow employees to enroll in health plans and make changes quickly and easily during open enrollment through an online self-service portal.
- **Simplify member changes.** As employees' circumstances change during the year, the system makes it easy to add or terminate dependent or subscriber coverage, and make changes to member demographics, addresses, benefit selections, coordination of benefits, primary care physicians and beneficiary information.

Hx Enrollment provides payers with a complete online self-service solution for streamlining and reducing the costs of health plan benefits enrollment and administration. Contact us today at **877-492-3633** or **info@healthx.com** to learn more about how Healthx delivers engaging solutions to help guide the healthcare journey.