



### Analyze performance to generate actionable data

Nearly one-third of U.S. healthcare expenditures are considered wasteful, according to the Institute of Medicine.

The total bill for this unnecessary care, inefficient healthcare delivery, excessive administrative expenses, missed prevention and fraud amounts to a staggering \$750 billion a year annually in the United States.

*The Centers for Medicare and Medicaid Services prevented more than \$210.7 million in healthcare fraud in a single year using predictive analytics.*

To take aim at waste and fraud, payers need a better way to identify and address the root causes of these inefficiencies and unnecessary costs. Using Hx Healthcare Analytics 360, payers can access comprehensive dashboards that deliver actionable data on:



#### Prevention

Proactively measure against HEDIS and other quality measures to avoid reimbursement cuts by identifying and address gaps in care and improving quality scores.



#### Performance

View performance by provider network, group practice or individual primary care physicians to understand efficiency of care, including medications prescribed, imaging and procedures ordered, gaps opened and closed, and value-per-service.



#### Cost and Utilization

Identify excessive or avoidable costs, such as inappropriate treatment patterns or pharmacy costs.



#### Predictive Analytics

Calculate predictive costs associated with member groups or individual members. Then target member groups to encourage them to stick to recommended protocols to improve their health.



#### Population Health

Segment populations by risk, disease and costs. Stratify populations into risk segments by morbidity, projected costs or disease.

*An estimated \$750 billion annually is wasted due to unnecessary care, inefficiencies, excessive costs, prevention failures or fraud.*



Convenient, affordable access to quality care



Hx Healthcare Analytics 360 is a robust big-data solution that transforms raw data into actionable analytics that enables payers to pinpoint and address problem areas by taking corrective action to lower costs, improve quality and deliver better outcomes.

Benefits include: *For Payers*



Analyze performance

View data by line of business, plan, provider, member segments, facility, population health, costs and utilization.



Perform predictive modeling

Pinpoint members with the highest risk and project future costs of care.



Boost quality

Identify and address gaps in care, variations in provider performance, overutilization that impact HEDIS and other quality measures



Avoid reimbursement cuts

by proactively measuring against HEDIS and other quality measures.



Better outcomes

Identify and contact at-risk members to encourage them to take proactive steps to improve health and prevent the need for more serious or even catastrophic care.



Lower costs

Take corrective action to avoid unnecessary emergency department visits, costly readmissions, overutilization of healthcare services, and overprescribing of medications.

*Actionable data provides payers with the insights they need to take aim at unnecessary healthcare costs, waste, fraud and risk.*

## Lower costs, improve quality and drive better outcomes

### Additional Benefits:

- **Population health segmentation.** Target content and messaging to members based on profiles, risk and disease.
- **Risk stratification.** Segment populations by morbidity, project costs or disease.
- **Improved collaboration.** Bring outlier providers into acceptable ranges to deliver quality care at a lower cost.
- **Provider performance.** View data by group practice or drill down to the individual primary care physician to understand quality and efficiency of care.
- **Member metrics.** Drive members to high-performing, lower-cost providers. Identify inappropriate treatment patterns or pharmacy costs.

Hx Healthcare Analytics 360 equips payers with the big data analytics tools and powerful business intelligence they need to succeed in a risk-based population health and value-based care environment. Contact us today at **877-492-3633** or **info@healthx.com** to learn more about how Healthx delivers engaging solutions to help guide the healthcare journey.